CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 10, No. 15 TORONTO, APRIL 11, 1945 $2.00 Per Annum

Perry Emp-U Prexy; U Renews

General Manager Upped to Top Spot by Nathanson

A. W. Perry, general manager of Empire-Universal Films Ltd., largest distribution organization in the world, has been appointed president of that company, it was announced this week by Paul L. Nathanson. Another important piece of news announced at the same time by Mr. Nathanson and Mr. Perry jointly is that a new long-term extension of the Universal franchise for Canada has been signed.

The new president of Emp-U, who succeeds Haskell M. Masters

(Continued on Page 2)

Good Take for Red Cross

The national Red Cross collection of the Canadian Motion Picture War Services Committee, conducted in theatres by voluntary workers, should provide a sizeable sum, if early indications are correct.

Toronto, for instance, collected about $15,000, Ottawa $2,936 and London $1,609. Very few theatres went without collections. Some houses two and three collections on the last two days of the show week.

It was the first such collection on a national scale. Montreal theatres did it before.

UA Canada Lads Meet in Mont'l

Canadian sales meeting of United Artists, held recently at the Mount Royal Hotel, Montreal, was highlighted by a complete sales analysis and merchandising plan on the company's current product.

Edward M. Schnitzer, home

(Continued on Page 7)

DeSeve Resigns From Fr. Film

J. A. DeSéve, general manager of France Film, largest film exchange engaged in distribution and exhibition in the Dominion's French language field, has resigned from that position.

Alban Janin, head of the contracting and building company

(Continued on Page 2)

Odeon Buys Rivoli, North Sydney, N.S.

Odeon Theatres of Canada, through its Maritimes partner and chief, Abe Garson, has purchased the 500-seat Rivoli Theatre of North Sydney, Nova Scotia, from John Farr, veteran exhibitor. Farr may continue as manager.

Jolley Succeeds Syd B. Taube

Successor of Syd B. Taube as executive secretary of the Motion Picture Theatres Association of Ontario, is A. H. Jolley, it was made known this week by N. A. Taylor, president. Mr. Taube resigned recently to give more attention to his other interests.

(Continued on Page 7)

Ont. Censor Board Grossed 196 Gs

Last year's revenue of the Motion Picture Censorship and Theatre Inspection branch of the Ontario treasury department was $195,609, it was shown in 1945-46 estimates, part of the budget presented recently to the legislature by the Hon. Leslie M. Frost,

(Continued on Page 11)

Griesdorf Resigns; Boothe Succeeds

Another important resignation followed by a promotion in the executive staff of Odeon Theatres of Canada—that of the resignation of David Griesdorf, British Columbia district manager, and the appointment of his assistant, Howard Boothe, to succeed him—was announced in Vancouver on April 3rd by Paul L. Nathanson.

Griesdorf resigned to enter business for himself and the Odeon president, in accepting his resignation regretfully, paid tribute to his ability and the part he had played in building the company's B.C. operation since he joined it in December, 1941. Odeon has 28 theatres in the territory. Griesdorf will shortly announce his own plans.

Prior to coming to Vancouver Griesdorf had been an executive

(Continued on Page 11)

Frank Meyers Dies; Was EBA Manager

Frank Meyers, manager of Exhibitors Booking Association and a veteran of the Canadian film and theatre industry, passed away at his home in Toronto on April 2nd after an illness of several months. High mass was held for him in St. Anselm's Church on April 5th and interment took place at Mount Hope cemetery, Toronto.

He is survived by his wife, the former Helen Smart; his son, Harry; his brothers, Charles and Edmund; and his sister, Sister Saint Fabian of St. Joseph's Order.

The late Mr. Meyers was born in Port Dover, Ontario, and entered the motion picture business some 35 years ago as projectionist at the Gem Theatre, London, Ontario, which he subsequently acquired. After operating it for

(Continued on Page 7)

SHOWMEN
Will Show 'Em How

The victorious events of the last little while have had a marked effect on the thinking of most Canadians. We have changed from concern with victory first to a long-range view of the future of our nation and its citizens.

A few years ago our warriors and their comrades from other nations were buying what we needed most, time, and paying dearly for it with the thing for which there is no substitute or equivalent — life. Remember when hope for survival and not the date of the enemy's surrender occupied

(Continued on Page 2)

Salome It's the picture starring YVONNE DE CARLO, the Vancouver beauty selected from 20,000 to portray "the most beautiful girl in the world. It's a sensation from EMPIRE-UNIVERSAL FILMS LIMITED. Miss De Carlo has received a tremendous press build-up. BOOK IT NOW!

Film Weekly

Vol. 10, No. 15 April 11, 1945

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor, Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or $2.00 per year.

Entered as Second Class Matter.

Printed by Eveready Printers Limited, 78 Wellington Street West, Toronto, Ontario.

SHOWMEN

Will Show 'Em How

(Continued from Page 1)

our minds? We won survival and with it time to prepare.

Now that victory is near, we must not lose the fruits of it—security and peace for the nation and the individual in the future. Without them the fight will have been in vain.

That members of the Canadian motion picture industry will buy their share—and more—of the Eighth Victory Loan is a certainty. But that isn't enough. We must communicate with the public through our medium, the theatre, to make obvious the need for victory in the Victory Loan and what it means to the Canada of tomorrow.

Surely no one has a better appreciation of the part the theatre industry plays in the success of Victory Loan drives than the Minister of Finance, the Hon. J. L. Ilsley. In a letter to J. J. Fitzgibbons, president of the Canadian Motion Picture War Services Committee, he does not refer to our purchasing potentialities but declares that our help is "a major element of our appeal."

Writes Mr. Ilsley:

"The Motion Picture Industry has once more surpassed its previous efforts in plans for support of Canada's Eighth Victory Loan Campaign. I regard the help of the Motion Picture community, both in Canada and in Hollywood, as a major element of our appeal.

"While I know we all look forward to an early termination of the European conflict, I wish to emphasize the need for intensive application to our task on the home front. Even should our hopes be realized, the need for funds will continue at a high level. The continuance of our effort here in Canada will be an important factor in consolidating the Victory. In addition, Canada will share large responsibilities in prosecuting the Asiatic war.

"I am sure that members of the Canadian Motion Picture Industry are aware of these circumstances and that, come what may, they will devote all their energy to the successful achievement of the Eighth Victory Loan."

That theatre man who thinks he has done his share by purchasing bonds is shirking his obvious duty and not keeping faith with his colleagues or his country.

Make your screen, lobby, marquee and advertising help tell the story of Canada's Eighth Victory Loan. The arrangements of your committee makes part of that task easier. You are being offered gratis what is probably he most star-studded entertainment short in the history of the industry, "All Star Bond Rally," made without charge by Twentieth Century-Fox for you and starring Crosby, Sinatra, Hope, Fibber McGee and Molly, Grable, Harry James, Harpo Marx, Miranda, Darnell, Vivian Blaine, Jeanne Crain, June Haver and others.

Previous reticence to feature the short on programs was abandoned with a bang when it was screened for the first time and the policy now is to sell for what it's worth—and it's worth a "special" and more.

Stills, mats, one-sheets and ad drop-ins are available at any Fox exchange in Canada and if you are not alive to the possibilities of this film and the purpose it was made to serve, you are not a good showman.

And we believe that you are not only a good Canadian but a good showman as well.

DeSeve Resigns From Fr. Film

(Continued from Page 1)

bearing his name, who is president of France Film, has assumed the administrative duties left by DeSéve. The latter was also secretary-treasurer of the company.

DeSéve, who held both executive offices since 1934, founded Franco-Canada Films in 1932 with Edouard Garand and Maurice West as partners. Later he merged the firm with La Société Cinématographique Canadienne, which was established in Montreal by the late Robert Hurel and the reorganized company was given its present name.

France Film then bought the St. Denis Theatre, Montreal, and started expansion in Quebec. They now own or control seven houses and distribute French films.

Future plans of DeSéve have not been announced.

Alf W. Perry Now Emp-U President

(Continued from Page 1)

in that position, has been general manager since 1932, when the company was known as Empire Films, Limited. In 1935 a franchise for the Dominion distribution of Republic was obtained and in 1937 Universal product came to the organization, causing the company name to be changed to its present one.

In addition Emp-U distributes a number of the films made by J. Arthur Rank's production groups in Britain.

Mr. Perry is also vice-president of Sovereign Film Distributors, Ltd., 16 mm. organization, a past director of the Canadian Picture Pioneers and a member of the Canadian Motion Picture War Services Committee.

He has long been identified with motion picture distribution in the Dominion and is known as one of the industry's most capable executives.

At UA Canadian Sales Meeting

Here are United Artists' Canadian executives and USA representatives at the company's Canadian sales meeting in Montreal recently.

Front row, left to right — S. Kunitzky, salesman, Montreal branch; Barry Buchanan, director of advertising and publicity, home office, New York; E. O. M. Schnitzer, home office, New York; Herb Berg, publicity department; Al Iscove, salesman, Toronto branch.

Back row, left to right — Chas. S. Chaplin, Montreal branch manager; Doug. V. Rosen, Toronto branch manager; Abe Feinstein, Winnipeg branch manager; Jack Reid, Calgary branch manager; Harry Woolfe, Vancouver branch manager; George Heiber, Saint John branch manager.

Technicolor's Profit

Technicolor's net earnings in 1944 were $859,156, a reduced figure when compared with 1943, although net sales were $2,000,000 higher. Taxes did it.

Jolson Busy

Al Jolson, who got plenty of publicity through his marriage, is at Columbia working on the film about his life. Sydney Skolsky is producing.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 10, No. 15 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

A. W. PERRY

General manager of Empire-Universal Films, who has been appointed president of that company by Paul L. Nathanson.

Colleagues Kudo Dale and Main

Ralph Dale and Dick Main, both of whom resigned recently from Odeon Theatres of Canada, were the guests of honor at two separate occasions arranged by the staff and executives of the company last week.

Both have been with the company since its early days in 1941. Dale was chief buyer and booker and Main was a supervisor. They resigned to enter into partnership with Sam Fingold, assuming administrative responsibilities for the circuit formerly under his guidance.

Odeon executives gave a luncheon at the Royal York in honor of their former colleagues, at which the company was represented by the Hon. Earl Lawson, K.C., and T. J. Bragg. Paul Nathanson, president and general manager, was on the Pacific Coast at the time.

Dale and Main were presented with a cheque as a gift from their former colleagues.

The staff of Odeon Theatres presented Dale and Main with pen sets at an office party.

Joe O'Brien Passes

Joseph O'Brien, editor of Universal newsreel since 1938, passed away in New York recently. He was 45.

Here Come The Co-Eds

with Bud Abbott, Lou Costello

Universal **87 Mins.**

FAST AND FURIOUS ENTERTAINMENT IS LAVISH TREAT FOR ABBOTT-COSTELLO FANS.

"Here Come the Co-eds" should win the unqualified endorsement of the Abbott-Costello fans. In it the comedians run berserk, scattering corn and slapstick with a lavishness that sets a new record for them. While the material in great part is woefully ancient, it still is guaranteed to draw gales of laughter from persons whose tastes for humor are low-brow.

Under Jean Yarbrough's direction the comedy stars set a furious pace, not letting down for a moment until the finish and displaying all their familiar tricks to wheedle laughs from the audience. Setting a new high for them are three sequences, one in which Costello has a tussle with an oyster in a stew, another in which he swallows a pair of dice and a third in which he disguises himself as a girl to play on a femme basketball team.

Those who might find the brand of comedy in this film not exactly to their liking will derive much pleasure in a number of musical interludes employing the talents of Phil Spitalny and his Hour of Charm all-girl orchestra featuring Evelyn and her violin. As an added concession to them the film offers Peggy Ryan in a couple of sequences in which she sings and dances.

The story has Abbott and Costello as assistants to Lon Chaney, head caretaker of a girls' college at which Martha O'Driscoll, Costello's sister, an entertainer, is enrolled as a publicity stunt.

CAST: Bud Abbott, Lou Costello, Peggy Ryan, Martha O'Driscoll, June Vincent, Lon Chaney, Donald Cook, Charles Dingle, Richard Lane, Joe Kirk, Bill Stern, Phil Spitalny and all-girl orchestra.

CREDITS: Producer, John Grant; Director, Jean Yarbrough; Screenplay, Arthur T. Horman, John Grant; Based on story by Edmund L. Hartmann; Cameraman, George Robinson; Art Directors, John B. Goodman, Richard H. Riedel; Sound Director, Bernard B. Brown; Set Decorators, Russell A. Gausman, A. J. Gilmore; Film Editor, Arthur Hilton; Special Effects, John P. Fulton; Musical Director, Edgar Fairchild; Musical numbers staged by Louis Da Pron.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

Odeon In Toronto

Odeon's Toronto first-run house, to be erected in the future, will share the location of the head office building on Carlton, near Yonge.

Music for Millions

with Margaret O'Brien, Jimmy Durante, June Allyson

MGM **120 Mins.**

HIGHLY SENTIMENTAL FILM DISTINGUISHED BY MUSICAL CONTENT; DURANTE STANDOUT.

Joe Pasternak's new production is a large and palatable serving of music and tears with a garnish of comedy. The picture possesses gloss and expansiveness in keeping with the Pasternak custom of giving a film the finest of production values. Of primary appeal to the women is a highly sentimental story that will bring plenty of moisture to their optics.

The presence of Jose Iturbi guarantees the musical content of the film. He plays the conductor of an orchestra largely composed of femmes, among whom is June Allyson, around whose impending motherhood revolves most of the story. Sadness turns to joy when the report that her soldier husband is dead proves to be false. Margaret O'Brien is prominent as her kid sister who tries to ease her burden.. Jimmy Durante, orchestra handy man who watches over the two girls, nearly steals the show.

The music is high-class, Dvorak, Grieg, Herbert, Debussy, Tschaikovsky, Liszt, Handel and Chopin being among the composers heard. The playing of Handel's "Messiah" oratorio is the musical climax of the film. The screenplay of Myles Connolly, none too believable, has been directed well by Henry Koster.

CAST: Margaret O'Brien, Jose Iturbi, Jimmy Durante, June Allyson, Marsha Hunt, Hugh Herbert, Harry Davenport, Marie Wilson, Larry Adler, Ben Lessy, Connie Gilchrist, Katharine Balfour, Helen Gilbert, Mary Parker, Madeleine LeeBau.

CREDITS: Producer, Joe Pasternak; Director, Henry Koster; Screenplay, Myles Connolly; Musical Director, Georgie Stoll; Musical Adaptor, Georgia Stoll; Orchestration, Joseph Nussbaum, Ted Duncan, Calvin Jackson; Cameraman, Robert Surtees; Recording Director, Douglas Shearer; Art Directors, Cedric Gibbons, Hans Peters; eSt Decorators, Edwin B. Willis, Helen Conway; Film Editor, Douglas Biggs.

DIRECTION, Good. PHOTOGRAPHY, Fine.

John Heggie Back

John Heggie, popular FPCC head office booker who has been in the RCAF for several years, will return to his job.

Cowan's 'Free Press'

Lester Cowan, producer of "Tomorrow, the World" and "G.I. Joe" (unreleased yet) will make "Free Press' as his next.

Here Come The Waves

with Bing Crosby, Betty Hutton, Sonny Tufts

Paramount **99 Mins.**

DANDY GROSS-GRABBING MUSICAL ROMANCE WHICH WILL DELIGHT ALL FILMGOERS.

Studded with romance, lilting tunes, comedy and pep, this new Mark Sandrich produced and directed offering is the stuff dream-grosses are made on. With Bing Crosby and Betty Hutton to deliver the music score vocally, and stalwart Sonny Tufts as rival for the Hutton hand, the footage has great pulling power. As a boon to the war effort, dealing as it does with the Waves,—and bound to sharply stimulate recruiting for that service—, the picture is a honey.

Standout songs include "There's a Fella Waitin' in Poughkeepsie," "I Promise You," "That Old Black Magic," and the especially meritorious "Let's Take the Long Way Home," and "Accent-Tchu-Ate the Positive." Crosby handles his varied assignments ably, and the screenplay gives full play to Betty Hutton's versatility. Bing is very appropriately cast as the crooner, idol of the bobby-socks swooners.

He joins the Navy, falls in love with one of twin sisters in the Waves (Hutton plays the role of both), finally wins her, and after producing a big traveling stage shows for the Waves, sails away to the Pacific war. One of the many comedy highlights is a belly-laugh sketch, "If Waves Acted Like Sailors."

CAST: Bing Crosby, Betty Hutton, Sonny Tufts, Ann Doran, Gwen Crawford, Noel Neill, Catherine Craig, Marjorie Henshaw.

CREDITS: Producer - Director, Mark Sandrich; Screenplay, Allan Scott, Ken Englund, Zion Myers; Music, Harold Arlen; Lyrics, Johnny Mercer; Musical Direction, Robert Emmett Dolan; Cameraman, Charles Lang; Art Director, Hans Dreier, Roland Anderson; Film Editor, Ellsworth Hoagland; Special Effects, Gordon Jennings, Paul Lerpae; Process Photography, Farciot Edouart; Sound, Hugo Grenzbach, John Cope; Set Decorations, Ray Moyer.

DIRECTION, Top-Flight. PHOTOGRAPHY, Ditto.

20th Cent'y Theatres Gets Three Houses

Film exchanges were notified by 20th Century Theatres that the company had assumed the operation of three houses in Toronto, the Bedford, Belsize and Circle. The first two were formerly under Famous Players and the third was operated by H. Freedman.

"An artistic production which will catch critical praise and plenty of audience attention. With Dorothy McGuire, Robert Young and Herbert Marshall toplining in top performances, 'Enchanted Cottage' will play a merry tune at the boxoffice."

—VARIETY

"A natural, both as to box office and entertainment."
—*Motion Picture Herald*

"Gives one the feeling of having discovered some rare jewel."
—*Hollywood Reporter*

"One of the month's most noteworthy screen events."
—*Boxoffice*

"In the top bracket."
—*Hollywood Variety*

"Beats a path of its own . . . an attraction of some size."
—*Motion Picture Daily*

"Deeply moving . . . has tremendous appeal for women."
—*Film Daily*

"Timely . . . should prove beneficial to box office."
—*Showmen's Trade Review*

"Unusual love story will get the women's vote."
—*The Exhibitor*

RKO PRE-SELLS WITH TERRIFIC AD CAMPAIGN

Full page seat-sellers in the biggest magazines, to a total of

29,007,375 CIRCULATION!

—in publications like WOMAN'S HOME COMPANION—McCALL'S—RED BOOK—COLLIER'S—LOOK—LIBERTY—TRUE STORY—WOMAN'S DAY—FAMILY CIRCLE and the ENTIRE FAN LIST. The ad reproduced here appears in LOOK, PIC and TRUE STORY.

PEOPLE Whispered ABOUT THESE TWO!

Pride tried to drive them apart...conscience condoned their strange bargain...but something stronger than either worked a miracle deep in their hearts!

DOROTHY McGUIRE · ROBERT YOUNG

The Lovers of "Claudia"

HERBERT MARSHALL

The Enchanted Cottage

Mildred Natwick · Spring Byington · Hillary Brooke · Richard Gaines

Directed by JOHN CROMWELL · Produced by HARRIET PARSONS

Screen play by DeWitt Bodeen and Herman J. Mankiewicz · Based on the play by Sir Arthur Wing Pinero

RKO RADIO PICTURES

Now With Odeon

FRANK FISHER

He recently became chief buyer and booker for Odeon Theatres of Canada, after resigning as assistant general manager of Empire-Universal Films.

His appointment is a popular one within the trade, for Frank enjoys personal popularity of a high degree. He got into the business in 1926 as cashier of the Calgary office of educational and at the time the company closed its Canadian branches, in 1932, he was manager.

Frank then joined the Calgary sales staff of Empire, being transferred in at the end of 1934 to the Toronto branch as booker. In the fall of 1935 he went back to Calgary as branch manager, where he remained until May, 1936. At that time he came to Toronto again as assistant branch manager.

Prior to becoming assistant general manager in 1939 he served as manager, at different times, of the Montreal and Toronto branches.

There isn't anyone who doesn't wish him well at his new post.

Marquee Lingo

Marquee short cuts to stars and titles are always interesting but must offer a challenge to the reader occasionally. The other evening one marquee offered Den Morgan and another Ger Fitzger. Sounds like a contest idea . . . On the Victoria street side of the Shea's Victoria, empty these many years of the vaudeville that was its glory, is a souvenir of those gayer days there—a case two flights up which advertises "Mats. Wed. & Fri." . . . Emp.U lads partied Frank Fisher, their ex-colleague and (in some cases) boss who just shifted to Odeon. Guess he needed stimulation for that long trek across the hall... Barry Buchanan, UA ad, pub and exploitation chief, is preparing a printed panorama of show business, something that has been lacking for a long time.

Interesting

A clipping from the Banff Crag & Canyon says that the Lux Theatre is undergoing a "housecleaning" and that "The many historical oil paintings, by Drummond Davis, that decorate the walls, are getting a thorough going over which will bring back their original colors."

Seems like an unusual movie house and would like to know more about it.

Good Indians

You could shoot a pretty fair Western in the Warners office these days. The company's current drive has an Indian theme, the catch-line being "Heap Big Pow Wow" and the idea "Win Wampum With Warners." Apparently Lo, the Poor Indian, doesn't appeal to the Warner lads. Lo is too poor. But then, he never had a chance to win wampum through Warners.

The company has plenty of top product during the Pow Wow period, April 1st to July 28th, and it should be a pleasure to be scalped by such WB braves as George Altman, Joe Plottel, Frank Davis, etc.

Incidentally and off to one side, George Altman nearly got scalped proper the other afternoon. A few of us, along with George, were gabbing away on the curb in front of 21 Dundas Square when some dope pushed a milk bottle of the ledge of a window on the 14th floor.

It hit the pavement with a terrifying plop, just missing Georgie's scalp. He had to send his trousers to the cleaners to get rid of the milk—and other stains.

Word from Mervyn

Had a note from Cpl. Mervyn Goldstone, RCAF overseas. He recently saw Sam Freedman, formerly of the Circle, Toronto, and also had a chat with Dave Coplan, ex-UA boss in Canada and now top man in Britain for the company. Mervyn, formerly head booker for Esquire, was glad of the chance to swap trade chatter.

He enclosed a clipping from a British paper which tells of the most unusual policy in the business, in practice at a Eire theatre.

Two years ago the local council ruled that unmarried couples must not sit together but on different sides of the aisle. It was lifted for two weeks, then reimposed.

Must be the House of Hitz.

Loose Ends

Leo Devaney had a unique experience the other week. He was elected to two important industry posts one day after the other and is now president of the Canadian Picture Pioneers and the Canadian Motion Picture Distributors Association . . . The Imperial Bank clock On the Square has apparently thrown its hands up in despair after trying for years to get things right. Figured it was a waste of time, I guess. It's painted over.

Promoted

FRANK VAUGHAN

Appointed assistant general manager of Empire-Universal Films Ltd. by A. W. Perry, he succeeds Frank Fisher, who resigned to become chief buyer and booker of Odeon Theatres, following the recent resignation of Ralph Dale to enter partnership with Sam Fingold Dick Main.

Price In

Harry Price flew back from California to be at the bedside of his wife, the former Marion Wainright, who was critically ill. She is feeling much better now. Harry raves about the beauties of California. He managed several theatres in the Los Angeles while there and is building a home in San Bernardino . . . Steve McManus, formerly of the Elgin, Ottawa, now manager of the Mettawas Hotel, Kingsville, Ontario, lost his second Labrador dog, Trigger II, recently and has another puppy. Al Iscove of UA stopped by recently to bring him up to date on the latest industry doings . . . Eric Hatch, the air conditioning man, is back in our territory with many a tale to tell about his absence. He was doing his stuff for the USA government.

In Reverse

Walter Blondell, Imperial treasurer, was $20 short and found after hours of rechecking his figures that it was still in the safe, wheer he left it when he picked up the receipts for counting.

"I want the combination changed," he said to Manager Tom Daley. "Someone must have put it there."

"That's the first time anyone wanted the combination changed because money was put in," cracked Tom.

ASSOCIATED THEATRES
ESTABLISHED 1931 FRIENDLY SERVICE

We do
ALL YOUR BUYING and BOOKING
WITH YOUR APPROVAL
MAKE PAYMENT OF ALL FILM ACCOUNTS
SUPPLY YOU WITH ALL ADVERTISING MATERIAL
(Credits given for posters and photos returned in good condition)

WE DO ALL THE SLUGGING—YOU JUST BE THE BOSS!

Write for full particulars
HARRY LAW, Gen. Mgr. 277 Victoria St., TORONTO

UA Canada Lads Meet in Mont'l

(Continued from Page 1)

office executive, presided at the meeting in the absence of A. J. Jeffery, Canadian general manager, who was away ill but will be back at his desk soon. Dominion branch managers and salesmen attended the sessions.

Schnitzer made known the sales policies and plans to be followed on each picture and Barry Buchanan, director of advertising and publicity for UA, outlined the merchandising campaigns.

Forthcoming releases, which occupied the attention of those present, are:

"Delightfully Dangerous," a Charles R. Rogers production starring Jane Powell, Ralph Bellamy, Constance Moore and Morton Gould and his orchestra.

"It's In the Bag," Jack H. Skirball production starring Fred Allen with Jack Benny, Don Ameche, William Bendix, Victor Moore, Rudy Vallee, Robert Benchley and Binnie Barnes.

"Colonel Blimp," the now-famed Archers Technicolor production which was written, produced and directed by Michael Powell and Emeric Pressburger and stars Anton Walbrook, Deborah Kerr and Roger Livesay.

"Hold Autumn in Your Hand," a Loew-Hakim production with Zachary Scott, Betty Field and Beaulah Bondi.

"The Great John L.," a Bing Crosby production starring Linda Darnell, Greg McClure and Barbara Britton.

"Bedside Manner," an Andrew Stone production starring John Carroll, Ruth Hussey, Charles Ruggles, Ann Rutherford and Grant Mitchell.

442 Pix in Year Hays Office OKd

Number of features approved by the Production Code Administration of the Hays Office increased last year, it is revealed by the annual report.

Approved features totaled 442 in 1944, with 284 coming from member companies, 146 from non-member companies and 12 imported from other countries. In 1943 the total was 417, 256 from members, 141 from non-members and 20 imports.

Short subjects approved totaled 576 last year, with 514 produced by member companies and 51 by non-members.

No appeals were taken last year from PCC decisions given by either the Hollywood or Eastern divisions.

Frank Meyers Dies; Was EBA Manager

(Continued from Page 1)

a time, he moved to Detroit and on his return to London worked for the late John Griffin, premier Ontario theatre operator of the period, as a manager.

He joined the Toronto sales staff of Vitagraph about 1914 under W. F. (Big Bill) Barrett, later becoming Montreal branch manager. After the merger of Vitagraph and Warner Bert Lyons, general manager, appointed him manager of the Toronto branch, a task he carried on for seven years.

On leaving Warners he enjoyed a short period of association with Ray Lewis, which was followed by the handling of the St. John branch of Tiffany, then under the Dominion management of Oscar Hanson.

He joined Leo Devaney's Canadian RKO organization in St. John in 1932, coming immediately to Toronto to take charge of that branch, and remained with the company until 1941, when he became chief executive of Exhibitors Booking Association, largest organization of that type in Canada. He was also maintenance chief of Twinex Century Theatres, also a Taylor enterprise.

He was a member of the Canadian Picture Pioneers.

FRANK MEYERS

Manager of Exhibitors Booking Association and veteran of the Canadian motion picture industry, who passed away in Toronto on April 2nd.

Killed In Action

Waldorn Watson, formerly of the staff of the Capitol, Chatham, Ontario, has been presumed dead after his plane came down near Cologne. His brother, Rayden, was killed in action more than a year ago.

A & C 'In Hollywood'

Abbott & Costello are at work on their MGM feature, "Abbott & Costello in Hollywood."

Barnes & Davidson In Stouffville

Barnes & Davidson, growing Ontario circuit, have acquired the Stanley Theatre, Stouffville, Ontario, from S. G. Schmidt, who operated it for 21 years. The Stanley is a four-day house seating 284. Policy will be changed to six-day operation and alterations will be made.

Retiring owner drew eulogy in the Stouffville Tribune, which said that "It is not without some regret that we see the name of Schmidt pass from the entertainment business in Stouffville where it has flourished now for 21 years." The paper recalled that three other "would-be picture magnates" tried the town before Mr. Schmidt came along and made the movies stick.

Jolley Succeeds Syd B. Taube

(Continued from Page 1)

The new key man of the Ontario association has been connected with a number of outstanding Canadian business organizations in the past as a top executive and he brings to his work an outstanding knowledge of the field of public relations.

Mr. Jolley is thoroughly acquainted wtih Ontario, being district manager of the greater part of the province for the George S. May Company, largest business engineering organization in the world, prior to accepting his present position. He had served the May company in a number of important posts during the past eight years.

In the course of past activities he has had considerable experience in the organization and management of annual national commercial exhibitions, which endeavors require expert public relations.

Though new to the motion picture industry, he brings to it a knowledge of booking and other business matters arising out of feature attractions of various kinds, as well as experience as a public speaker and publicist.

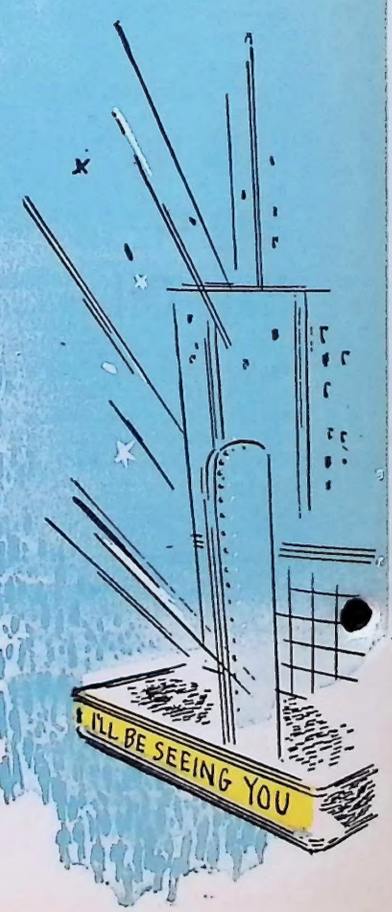
A sad and costly affliction that could happen to your theatre. It can be avoided if you engage the trained services of our technical staff.

Dominion Sound Equipments
LIMITED
Head Office: 1620 Notre Dame Street West, Montreal
BRANCHES AT HALIFAX TORONTO WINNIPEG REGINA CALGARY VANCOUVER

A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means—an organization with a specially trained personnel to provide regular and emergency technical service, equipment and supplies for theatres.

The Beginning . . . .

of a triumphant boxoffice career! Selznick International's heart-touching romance sets the success pattern for the nation's boxoffices in its record-breaking openings in San Diego, Los Angeles (three theatres, simultaneously) and Minneapolis!



WESTERN UNION

1201

A. N. WILLIAMS
PRESIDENT

SYMBOLS
DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

OF[illegible]VICE
is a full-rate
m or Cable-
unless its de-
character is in-
d by a suitable
ol above or pre-
g the address.

ling time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

WUD38 DL PD=MINNEAPOLIS MINN JAN 22 10:17A
CARL LESERMAN, UNITED ARTISTS CORP.
729 SEVENTH AVENUE, NEW YORK, N.Y.

=I'LL BE SEEING YOU IS ONE OF GREATEST BOXOFFICE ATTRACTIONS IN HISTORY THIS THEATRE. 34,054 PEOPLE CLAMORED FOR ADMISSION MANY OF THEM WAITING IN LOBBIES AND OUTSIDE THIS FOUR THOUSAND SEAT THEATRE UNDER ADVERSE WEATHER CONDITIONS. FAVORABLE PRESS NOTICES AND SPLENDID AUDIENCE REACTION BOTH OVERSHADOWED BY TREMENDOUS ENTHUSIASTIC DEMAND OF TICKET BUYERS. SELZNICK INTERNATIONAL PICTURES AND UNITED ARTISTS ARE ALL TO BE WARMLY CONGRATULATED. YOU HAVE A GREAT BOXOFFICE HIT ON YOUR HANDS. PERSONAL REGARDS.

JOHN J. FRIEDL MINNESOTA AMUSEMENT CO.

Thanks— To a Great Showman!

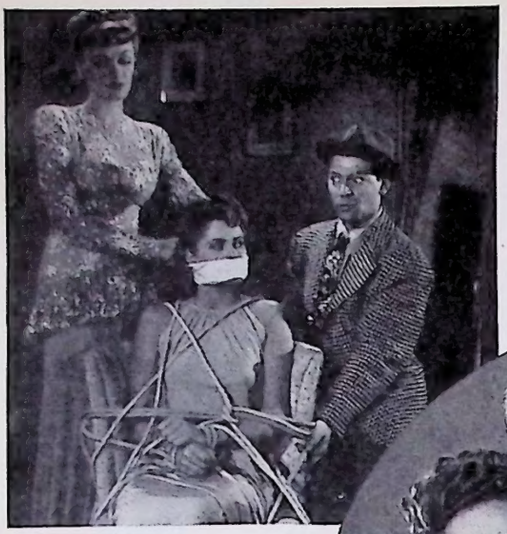
SELZNICK INTERNATIONAL presents

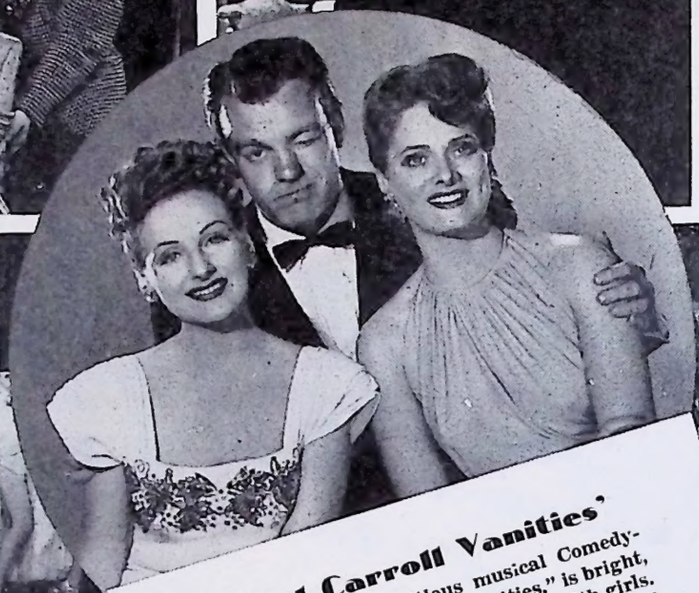
GINGER ROGERS
JOSEPH COTTEN
SHIRLEY TEMPLE

"I'LL BE SEEING YOU"

Directed by WILLIAM DIETERLE • Produced by DORE SCHARY
Screen play by Marion Parsonnet • From a story by Charles Martin

RELEASED THRU UNITED ARTISTS





'Earl Carroll Vanities'

REPUBLIC'S ambitious musical Comedy-drama, "Earl Carroll Vanities," is bright, tuneful, eye-appealing and loaded with girls. Making the best BO use of the famed Carroll name-appeal, it features lavish production in keeping with his reputation. Dennis O'Keefe, Constance Moore, Eve Arden, Otto Kruger, Alan Mowbray and Parkyakarkus are among those who make a swell film out of the story of a democratic princess with a yen for night clubs.

Movies Entitled To Air Channels

Replying recently to the suggestion of the Columbia Broadcasting System to the Federal Communications Commission of the USA that theatre television be denied channels, Paul J. Larsen, president of the Society of Motion Picture Engineers claimed the radio network feared movie competition to its shows.

"The Society of Motion Picture Engineers can only interpret these statements as being a fear by CBS of competition by theatre television, even though not expressly stated," said Larsen. "SMPI, on behalf of the engineers of the motion picture industry, wishes to submit to the Commission that it does not fear competition of television broadcasting, but invites it. It is hoped that the television broadcasting industry has the same attitude.

"SMPI is of the opinion that the frequencies requested for theatre television will serve a very large portion of the public without distinction as to income level. The motion picture industry has the organization to produce, and the technical know-how of the type of visual entertainment required for public consumption. The industry has 50 years of background experience and has acquired the know-how of public desires in the visual entertainment field.

"During the initial commercialization of television, whether broadcasting or theatre, the public will view the presentations due to their 'novelty.' that is, the novelty of being able to view a visual presentation transmitted through the medium of radio.

"This novelty period soon will wear off and it will then be necessary to present proper program material having human interest and entertainment value to insure continued commercial success. The motion picture industry, it is believed, has the organization, the background, the experience, the technique and the kbow-how to insure the public that the visual presentations which it will present through television will be comparable to the high standard in artistry and technical perfection of which the theatrical public is accustomed."

National Broadcasting Co. said in the brief that theatre television could use wire lines. Larsen pointed out that the wires used by Muzak, for instance, are not suitable for any type of television, and that only coaxial cable of a greater band width than are now available could serve large-screen theatre television.

A. KENT CRAIG

Now of the Tivoli Theatre, Hamilton, Ontario, who won the major award in the Seventh Victory Loan scrapbook contest.

A. H. JOLLEY

Appointed executive secretary of the Motion Picture Theatres Association of Ontario, succeeding Syd B. Taube.

Sgt. Thomas Spencer Killed In Action

Sgt. Thomas Spencer of the USA armed forces was killed in action in the South Pacific recently.

He was a brother of Connie Spencer, manager of the Capitol, Hamilton, Ontario.

Coming Along

The Warners and Columbia exchange buildings being erected at Church and Carlton streets, Toronto, are coming along well and should be ready for occupancy in June or earlier.

Smith Renewed

Pete Smith, short maker now on his 21st year at Metro, just signed another long term deal.

Telecomics

Telecomics, Inc. and Telepictures, Inc. has been organized in New York for the production of comics and children's classics for television and 16 mm. showing.

Paul Lukas Again

Paul Lukas will co-star with Susan Hayward in "Deadline at Dawn" for RKO.

'One of the Greatest Pieces of Theatre Property in Film Production History'

Special Added Attraction!
The Hollywood Motion Picture Industry presents
VIVIAN BLAINE • JEANNE CRAIN
BING CROSBY • LINDA DARNELL
BETTY GRABLE • JUNE HAVER
BOB HOPE • HARRY JAMES' Orch.
FAYE MARLOWE • FIBBER McGEE & MOLLY • CARMEN MIRANDA
FRANK SINATRA
The All-Star Bond Rally
Produced by 20th Century-Fox Corporation, for
CANADIAN MOTION PICTURE WAR SERVICES COMMITTEE

MAKE SURE YOU PLAY IT!

Griesdorf Quits; Boothe Upped

(Continued from Page 1)

of United Artists in Los Angeles, a post he accepted on leaving New York, where he was general sales manager of James Roosevelt's production company. He attended the University of Alberta before entering the motion picture industry.

Howard Boothe, Griesdorf's successor, a veteran of the business, was manager of the Sunbar Theatre, Vancouver, first house to be acquired by Odeon in February, 1941. K. E. Hayter, district booker, has been appointed supervisor of Vancouver suburban theatres.

According to Paul Nathanson, Griesdorf's wide experience in exhibition and distribution had been of invaluable help during his service with Odeon and he wished him good luck in his new venture.

George Peters, assistant secretary-treasurer of the company, accompanied the Odeon chief on his visit.

John Ford Headed For Republic

John Ford, famed director of "How Green Was My Valley" and other films, now a Commander in the USA navy, will move to the Republic lot on his return from the war, joining Frank Borzage and other top meggers.

Republic's drive for recognition as a major studio is showing great progress.

Ont. Censor Board Grossed 196 Gs

(Continued from Page 1)

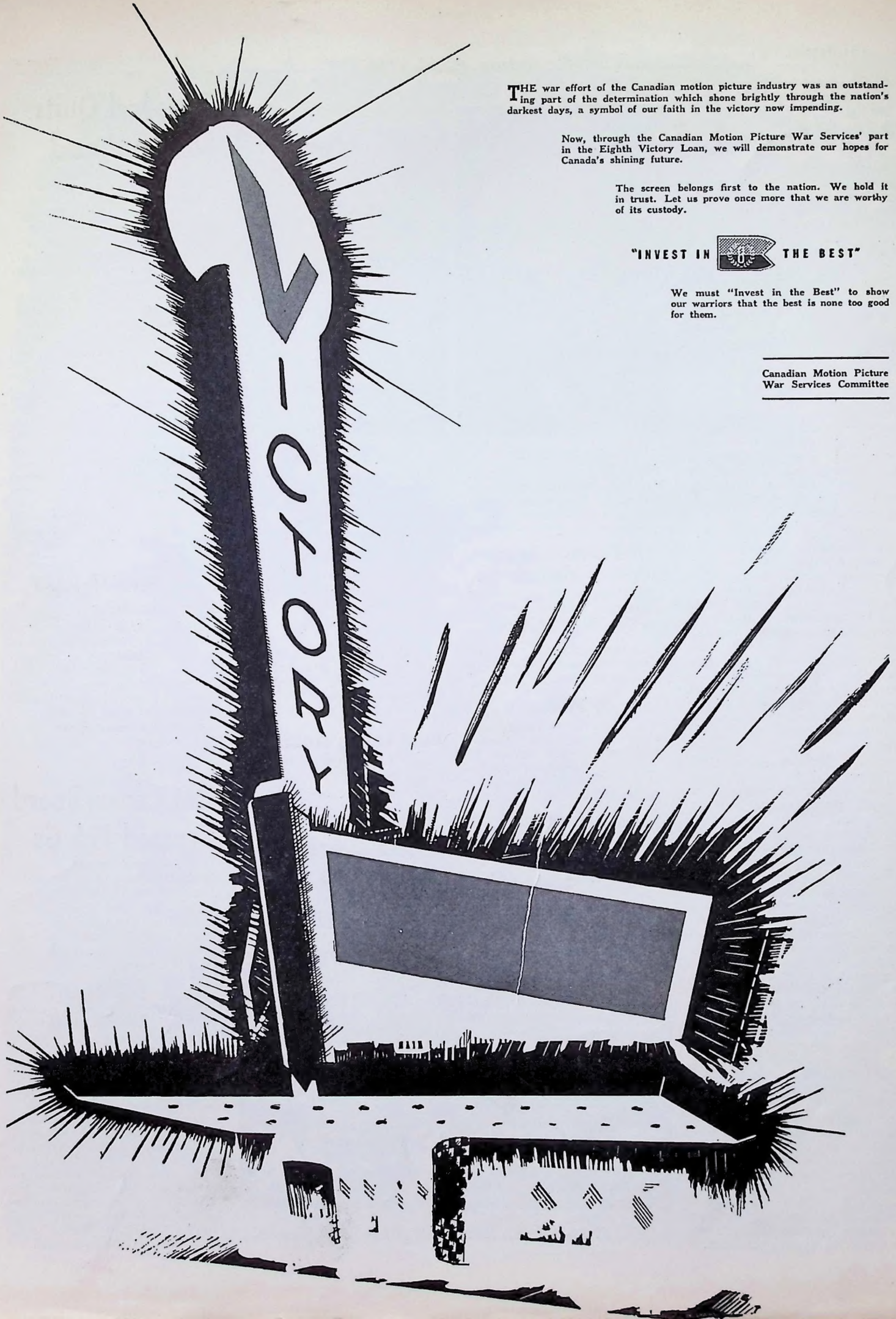
provincial treasurer of the since-dissolved Drew government.

The total was comprised of $105,268 for film censorship fees, $89,937 from the licenses of theatres and projectionists, and $404 from other sources.

Censors and other permanent employees drew $23,829 in salaries and temporary workers $4,605. Travelling expenses totalled $2,900 and office maintenance cost $2,516.

The appropriation asked for this year is $42,200, of which amount $32,500 is for salaries, $4,000 for inspector's travelling expenses and $3,000 for maintenance. These figures represent an increase, last year's operation costs having been $33,851.

The estimates contained no reference to new headquarters for the board. Its present offices by no means live up to the standards of safety demanded by it from theatres and exchanges.



THE war effort of the Canadian motion picture industry was an outstanding part of the determination which shone brightly through the nation's darkest days, a symbol of our faith in the victory now impending.

Now, through the Canadian Motion Picture War Services' part in the Eighth Victory Loan, we will demonstrate our hopes for Canada's shining future.

The screen belongs first to the nation. We hold it in trust. Let us prove once more that we are worthy of its custody.

"INVEST IN THE BEST"

We must "Invest in the Best" to show our warriors that the best is none too good for them.

Canadian Motion Picture
War Services Committee